

# MARY CINA

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( 312 ) 912 - 1808

CHICAGO, IL

## EDUCATION

### Columbia College Chicago Chicago, IL

Graphic Design I Bachelor of the Arts

May 2022

## WORK EXPERIENCE

### Freelance Designer Chicago, IL

Self Employed

2018 - PRESENT

I work with a diverse range of individual clients and businesses across various industries as a Graphic and Web Designer, creating tailored design solutions to meet their unique branding, marketing, and digital needs.

- Design logos, brand systems, websites, print and digital collateral, layouts, and social media designs.
- Collaborate closely with clients to transform concepts into compelling designs that resonate with their brand identity.

### Contract Designer Chicago, IL

Mediaspace

Mar 2024 - PRESENT

Specializing in brand design, I collaborate with the marketing team at Mediaspace, a Squarespace partner that designs websites for businesses on the Squarespace platform.

- Responsible for creating and refining logos for startups and established companies, developing cohesive color palettes, and selecting typography to enhance brand identity.
- Reported to a Project Manager that directed website design and client involved communications .
- Conducted research by collecting and analyzing data via client intake forms to inform the logo design process, ensuring a strategic and brand-aligned visual identity.

### Five Iron Golf Chicago, IL

Event Producer

PRESENT -

Community Outreach Manager

Jan 2022

As an Event Producer, I coordinate and execute corporate events including company holiday parties, happy hours, and golf tournaments. I also do community outreach initiatives such as pop-ups, exhibits, and fundraiser events.

- Design event marketing deliverables such as banners, powerpoints, welcome signs, flyers, cocktail menus, and table tents.
- Implement company branding during set up for buyout events.
- Arrange welcome tables and food stations while supervising and coordinating event staff.
- Hosting company fundraisers, happy hour events, and golf tournaments
- Utilize TripleSeat for event coordination and managing Banquet Event Orders (BEOs).

### Columbia College Chicago Chicago, IL

Graphic Designer | Graphic Design Tutor

2018 - 2021

I provided services as a graphic designer for the Fashion Department at Columbia as well as tutored Columbia students in Adobe Applications and Website Design.

- Developed a diverse range of design projects, including department branding systems, social media graphics, flyers, publications, one sheets, posters, and business cards.
- Graphic Design tutor for the Adobe creative suite. Worked with 25+ students.

## HARD SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- HTML, CSS, JS
- Figma
- Webflow
- Squarespace
- Google Suite
- Asana
- Brackets
- Microsoft Office
- Canva

## SOFT SKILLS

- Graphic Design
- Website Design
- User Experience
- Brand Identity
- Marketing Collateral
- Typography
- Print Design
- Illustration
- Layout Design

